

news release



□ 1455 de Maisonneuve Blvd. West Montreal, Quebec H3G 1M8 879-2867
□ 7141 Sherbrooke Street West Montreal, Quebec H4B 1R6 482-0320

December 9, 1974
FOR IMMEDIATE RELEASE

**SET DOUGLAS FAIRBANKS FEST AT S.G.W. DEC. 11-22;
JULIUS ULLMAN & HIS AUSTRALIAN BULL WHIP LIVES AGAIN!**

Swashbuckling, acrobatic, ever-smiling silent film king Douglas Fairbanks will slash his way into the hearts of a new generation of silver screen addicts at Sir George Williams Conservatory of Cinematographic Art December 11 through 22.

And a good thing, too, what with Christmas cheer being so expensive and sometimes not all that cheery these days.

To world-wide audiences of silent spectacles, Fairbanks was the embodiment of gay escapism, of the cheerful, quick-witted hero who could perform the most daring athletic feats gracefully and effortlessly, while still playing the shy and sentimental lover.

His son, Douglas Jr. (himself no shirk in the lithe and debonair department), has said that Fairbanks was "trying to communicate the advantages of courage, of robust health and physical fitness, the triumph of optimism over pessimism, of good over evil, and of that faith in oneself that enables one to achieve 'the impossible'. It was a simple, perhaps even ridiculously simple, philosophy, but it made him the idol of every boy, and every man who still thought of himself as a boy, or at least wanted to be one."

While boys will be boys, Fairbanks certainly garnered post-puberty probity when he married Mary Pickford, the indisputed sweetheart of the silent screen. In 1919 they joined with Charlie Chaplin and D.W. Griffith and founded United Artists Film Corporation.

Fairbanks' first spectacular success was "The Mark of Zorro" (originally "The Curse of Capistrano") in 1920. This was followed in 1921 by an equally successful "The Three Musketeers", which opened in New York to reserved-seat crowds that were treated to specially composed music played by a full-scale orchestra. Then rapidly came "Robin Hood", featuring the grandest Hollywood Norman castle ever built; "The Thief of Bagdad", full of all sorts of technical tricks and sensational sequences; "Don Q., Son of Zorro", showing Fairbanks' virtuoso control of the long Australian bull-whip; "The Black Pirate", the first Technicolor feature ever made; and, in 1929, "The Taming of the Shrew", with his very own Mary Pickford - their first sound film.

Among the helpless lovelies Fairbanks rescued were Marguerite de la Motte, Julianne Johnston, Mary Astor, Billie Dove, Bebe Daniels, Binnie Barnes and Bessie Love.

Some of the male good and bad guys in the Fairbanks-produced extravaganzas were Adolphe Menjou as Louis XIII in "The Three Musketeers", Wallace Beery as Richard the Lionheart and Alan Hale as Little John in "Robin Hood", Jean Hersholt and Warner Oland in "Don Q.", Noah Beery in "Zorro", and Donald Crisp in "The Black Pirate".

Fairbanks' career petered out after 1934, and there were those who said that his romantic zestful image could not fight middle-age spread (he was, after all, born Julius Ullman).

But see below for samplings of animal vitality (all in room 110 of the Hall Bldg., de Maisonneuve at Bishop, for 75¢).

- Dec. 11 8 p.m. "The Lamb" (W. Christy Cabanné, 1915)
"His Majesty, the American" (Joseph Henabery, 1919)
- Dec. 12 8 p.m. "His Picture in the Papers" (John Emerson, 1916)
"When the Clouds Roll by" (Victor Fleming, 1919)
- Dec. 13 8 p.m. "The Habit of Happiness" (Allan Dwan, 1916)
"The Three Musketeers" (Fred Niblo, 1921)
- Dec. 14 3 p.m. "Robin Hood" (Allan Dwan, 1922)
8 p.m. "A Modern Musketeer" (Allan Dwan, 1918)
"Reaching for the Moon" (Edmund Goulding, 1931)
- Dec. 15 3 p.m. "The Good Bad Man" (Allan Dwan, 1916)
"The Thief of Bagdad" (Raoul Walsh, 1924)
5 p.m. "The Matrimaniac" (Paul Powell, 1916)
"Reaching for the Moon" (Fred Niblo, 1917)
"The Mollycoddle" (Victor Fleming, 1920)
8 p.m. "Reggie Mixes in" (W. Christy Cabanné, 1916)
"The Black Pirate" (Albert Parker, 1926)
- Dec. 17 8 p.m. "Flirting with Fate" (W. Christy Cabanné, 1916)
"The Mark of Zorro" (Fred Niblo, 1920)
- Dec. 18 8 p.m. "The Mystery of the Leaping Fish" (John Emerson, 1916)
"The Nut" (Ted Reed, 1921)
- Dec. 19 8 p.m. "The Half Breed" (Allan Dwan, 1916)
"Don Q., Son of Zorro" (Donald Crisp, 1925)
- Dec. 20 8 p.m. "American Aristocracy" (Lloyd Ingraham, 1916)
"The Iron Mask" (Allan Dwan, 1929)
- Dec. 21 3 p.m. "The Man from Painted Post" (Joseph Henabery, 1917)
"Mr. Robinson Crusoe" (Edward Sutherland, 1932)
8 p.m. "The Americano" (John Emerson, 1916)
"The Gaucho" (Richard Jones, 1927)
- Dec. 22 3 p.m. "In Again, Out Again" (John Emerson, 1917)
"Around the World in 80 Minutes" (Victor Fleming and Douglas Fairbanks, 1931)
5 p.m. "Wild and Woolly" (John Emerson, 1917)
"The Taming of the Shrew" (Sam Taylor, 1929)
8 p.m. "Down to Earth" (John Emerson, 1917)
"The Black Pirate" (Albert Parker, 1926)

COMMUNIQUÉ



□ 1455 boul. de Maisonneuve Ouest Montréal, Québec H3G 1M8 879-2867
□ 7141 rue Sherbrooke Ouest Montréal, Québec H4B 1R6 482-0320

Le 9 décembre 1974
POUR PUBLICATION IMMEDIATE

FESTIVAL DOUGLAS FAIRBANKS A SIR GEORGE WILLIAMS DU 11 AU 22 DECEMBRE JULIUS ULLMAN & SON FOUET AUSTRALIEN REVIT!

Le roi de l'écran des films muets, le bretailleur, l'acrobate, le toujours souriant Douglas Fairbanks, tailladera son chemin dans les coeurs d'une nouvelle génération de fanatiques de l'écran au Conservatoire d'art cinématographique de Sir George Williams du 11 au 22 décembre.

Les projections auront lieu dans la salle 110 de l'édifice Hall, à l'angle de Maisonneuve et Bishop; prix d'entrée 75¢.

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| 12 déc. | 20h. | "His Picture in the Papers" (John Emerson, 1916)
"When the Clouds Roll by" (Victor Fleming, 1919) |
| 13 déc. | 20h. | "The Habit of Happiness" (Allan Dwan, 1916)
"The Three Musketeers" (Fred Niblo, 1921) |
| 14 déc. | 15h. | "Robin Hood" (Allan Dwan, 1922) |
| | 20h. | "A Modern Musketeer" (Allan Dwan, 1918)
"Reaching for the Moon" (Edmund Coughling, 1931) |
| 15 déc. | 15h. | "The Good Bad Man" (Allan Dwan, 1916)
"The Thief of Bagdad" (Raoul Walsh, 1924) |
| | 17h. | "The Matrimaniac" (Paul Powell, 1916)
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Malcolm Stone
Directeur de l'information